



WJLA-TV WASHINGTON, DC

WJLA  
1100 Wilson Blvd, 6th Floor  
Arlington, VA 22209

Flexpoint Media Inc  
PO Box 1051  
New Albany, OH 43054

## Contract # 5379653

**Schedule Dates** 11/02/22-11/08/22  
**Advertiser** Congressional Leadership Fund (73505)  
**Agency** Flexpoint Media Inc (18944)  
**Product** POLITICAL ISSUE (ns) (1187)  
**Brand** Est.3260 (1775725)  
**Salesperson** Monares, Barbara (3870)  
**Sales Office** WJLA/GJLA/EJLA  
**Buyer Name**  
**Phone/Fax** /  
**CPE** 284/535/3260  
**Account Types** Local/Political Issue Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** Est.3260 11/2-11/8

**Date Entered** 08/31/22  
**Last Modified** 08/31/22  
**Entered By** Alexa Schram  
**CO-OP** No  
**External #** 11960324  
**Demo** A2554R  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$21,975.00  
**Net Total** \$124,525.00  
**Sales Tax**

## Washington (WJLA)

By Broadcast Month	Spots	Rate
Nov. 2022	106	\$146,500.00
<b>Grand Total:</b>	<b>106</b>	<b>\$146,500.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	11/02/22-11/04/22	2	:30	5A- News-7News ON YOUR SIDE at 5AM				1	1	1			3	\$300.00	\$900.00	Washington (WJLA)	Daypart RT 7 NEWS ON YOUR SIDE 5A(Agency) -LPNov-2021LS	8/31/22
2.0	Normal Line / SPOT	11/02/22-11/04/22	2	:30	5:59:26P- News-7News ON YOUR SIDE at 6PM				2	2	2			6	\$1,500.00	\$9,000.00	Washington (WJLA)	Daypart EN 7 NEWS ON YOUR SIDE @ 6P(Agency) -LPNov-2021LS	8/31/22
3.0	Normal Line / Access	11/02/22-11/04/22	2	:30	6:58:46P- Wheel Of Fortune				1	1	1			3	\$4,000.00	\$12,000.00	Washington (WJLA)	Daypart PA WHEEL OF FORTUNE(Agency) -LPNov-2021LS	8/31/22
4.0	Normal Line / Access	11/02/22-11/04/22	2	:30	7:27:41P- Jeopardy				1	1	1			3	\$6,000.00	\$18,000.00	Washington (WJLA)	Daypart PA JEOPARDY(Agency) -LPNov-2021LS	8/31/22
5.0	Normal Line / Prime Premium	11/07/22-11/07/22	2	:30	8P- ABC-Bachelor in Paradise (Monday)		1							1	\$8,000.00	\$8,000.00	Washington (WJLA)	Daypart PT THE BACHELOR(Agency) -LPNov-2021LS	8/31/22
6.0	Normal Line / SPOT	11/02/22-11/04/22	2	:30	11:00:26P- News-7News ON YOUR SIDE at 11PM				2	2	2			6	\$1,000.00	\$6,000.00	Washington (WJLA)	Daypart LN 7 NEWS ON YOUR SIDE @ 11P(Agency) -LPNov-2021LS	8/31/22

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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7.0	Normal Line / SPOT	11/02/22-11/04/22	2	:30	11:35P- ABC-Jimmy Kimmel				1	1	1			3	\$500.00	\$1,500.00	Washington (WJLA)	Daypart LF JIMMY KIMMEL(Agency) -LPNov-2021LS	8/31/22
8.0	Normal Line / Prime	11/04/22-11/04/22	2	:30	8P- ABC-Shark Tank (Friday)						1			1	\$7,000.00	\$7,000.00	Washington (WJLA)	Daypart PT SHARK TANK(Agency) -LPNov-2021LS	8/31/22
9.0	Normal Line / Prime	11/04/22-11/04/22	2	:30	9P- ABC-20/20 (Friday)						1			1	\$6,000.00	\$6,000.00	Washington (WJLA)	Daypart PT 20/20 9P(Agency)-LPNov-2021LS	8/31/22
10.0	Normal Line / SPOT	11/05/22-11/05/22	2	:30	7A- ABC-Good Morning America Saturday							1		1	\$600.00	\$600.00	Washington (WJLA)	Daypart RT GMA-SATURDAY(Agency) -LPNov-2021LS	8/31/22
11.0	Normal Line / SPOT	11/05/22-11/05/22	2	:30	8A- News-7News ON YOUR SIDE Weekend at 8AM							1		1	\$600.00	\$600.00	Washington (WJLA)	Daypart RT GOOD MORNING WASH 8A(Agency)-LPNov-2021LS	8/31/22
12.0	Normal Line / SPOT	11/02/22-11/04/22	2	:30	5:58:15A- News-7News ON YOUR SIDE at 6AM				2	1	2			5	\$650.00	\$3,250.00	Washington (WJLA)	Daypart EM 7 NEWS ON YOUR SIDE 6A(Agency) -LPNov-2021LS	8/31/22

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13.0	Normal Line / SPOT	11/05/22-11/05/22	2	:30	9A- ABC-Good Morning America Saturday 2							1		1	\$600.00	\$600.00	Washington (WJLA)	Daypart RT GOOD MORNING AMERICA(Agency) -LPNov-2021LS	8/31/22
14.0	Normal Line / Football	11/05/22-11/05/22	2	:30	3:30P- Sports-ABC College Football Late							1		1	\$3,500.00	\$3,500.00	Washington (WJLA)	Daypart RT ABC COLLEGE FOOTBALL(Agency) -LPNov-2021LS	8/31/22
15.0	Normal Line / Football	11/05/22-11/05/22	2	:30	7:30P- Sports-ABC College Football Prime							1		1	\$5,000.00	\$5,000.00	Washington (WJLA)	Daypart PT ABC COLLEGE FOOTBALL PRIME(Agency) -LPNov-2021LS	8/31/22
16.0	Normal Line / SPOT	11/05/22-11/05/22	2	:30	11:00:26P- News-7News ON YOUR SIDE Weekend at 11PM							1		1	\$1,200.00	\$1,200.00	Washington (WJLA)	Daypart LN ABC7 NEWS @ 11P SAT(Agency) -LPNov-2021LS	8/31/22
17.0	Normal Line / SPOT	11/06/22-11/06/22	2	:30	7A- News-7News ON YOUR SIDE Weekend at 7AM								1	1	\$400.00	\$400.00	Washington (WJLA)	Daypart RT 7NEWS ON YOUR SIDE AT 7AM(Agency)-LPNov-2021LS	8/31/22
18.0	Normal Line / SPOT	11/06/22-11/06/22	2	:30	7:58:40A- ABC-Good Morning America Sunday								1	1	\$700.00	\$700.00	Washington (WJLA)	Daypart RT GMA-SUN(Agency) -LPNov-2021LS	8/31/22

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19.0	Normal Line / SPOT	11/06/22-11/06/22	2	:30	11:00:26P- News-7News ON YOUR SIDE Weekend at 11PM								1	1	\$1,200.00	\$1,200.00	Washington (WJLA)	Daypart LN ABC 7 NEWS @ 11P SUN(Agency) -LPNov-2021LS	8/31/22
20.0	Normal Line / SPOT	11/02/22-11/04/22	2	:30	6:58A- ABC-Good Morning America				2	2	2			6	\$1,200.00	\$7,200.00	Washington (WJLA)	Daypart EM GOOD MORNING AMERICA(Agency) -LPNov-2021LS	8/31/22
21.0	Normal Line / SPOT	11/02/22-11/04/22	2	:30	9A- Live with Kelly				2	2	2			6	\$600.00	\$3,600.00	Washington (WJLA)	Daypart DT LIVE W/ KELLY & RYAN(Agency) -LPNov-2021LS	8/31/22
22.0	Normal Line / SPOT	11/02/22-11/04/22	2	:30	10A- News-Good Morning Washington at 10a				1	1	1			3	\$400.00	\$1,200.00	Washington (WJLA)	Daypart DT GOOD MORNING WASHINGTON(Agency) -4Q22 SELL (sell)	8/31/22
23.0	Normal Line / SPOT	11/02/22-11/04/22	2	:30	11:59:56A- News-7News ON YOUR SIDE at Noon				2	2	2			6	\$700.00	\$4,200.00	Washington (WJLA)	Daypart DT 7 NEWS ON YOUR SIDE @ NOON(Agency) -LPNov-2021LS	8/31/22
24.0	Normal Line / SPOT	11/02/22-11/04/22	2	:30	2P- ABC-General Hospital				1	1	1			3	\$950.00	\$2,850.00	Washington (WJLA)	Daypart DT GENERAL HOSPITAL(Agency) -LPNov-2021LS	8/31/22

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25.0	Normal Line / SPOT	11/02/22-11/04/22	2	:30	3:59:27P- News-7News ON YOUR SIDE at 4PM				2	2	2			6	\$700.00	\$4,200.00	Washington (WJLA)	Daypart EF 7 NEWS ON YOUR SIDE @ 4P(Agency) -LPNov-2021LS	8/31/22
26.0	Normal Line / SPOT	11/02/22-11/04/22	2	:30	4:59:30P- News-7News ON YOUR SIDE at 5PM				2	2	2			6	\$1,000.00	\$6,000.00	Washington (WJLA)	Daypart EN 7 NEWS ON YOUR SIDE @ 5P(Agency) -LPNov-2021LS	8/31/22
27.0	Normal Line / SPOT	11/07/22-11/07/22	2	:30	11:35P- ABC-Jimmy Kimmel		1							1	\$500.00	\$500.00	Washington (WJLA)	Daypart LF JIMMY KIMMEL(Agency) -LPNov-2021LS	8/31/22
28.0	Normal Line / SPOT	11/07/22-11/07/22	2	:30	11:00:26P- News-7News ON YOUR SIDE at 11PM		2							2	\$1,000.00	\$2,000.00	Washington (WJLA)	Daypart LN 7 NEWS ON YOUR SIDE @ 11P(Agency) -LPNov-2021LS	8/31/22
29.0	Normal Line / Access	11/07/22-11/07/22	2	:30	7:27:41P- Jeopardy		1							1	\$6,000.00	\$6,000.00	Washington (WJLA)	Daypart PA JEOPARDY(Agency) -LPNov-2021LS	8/31/22
30.0	Normal Line / Access	11/07/22-11/07/22	2	:30	6:58:46P- Wheel Of Fortune		1							1	\$4,000.00	\$4,000.00	Washington (WJLA)	Daypart PA WHEEL OF FORTUNE(Agency) -LPNov-2021LS	8/31/22

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31.0	Normal Line / SPOT	11/07/22-11/07/22	2	:30	5:59:26P- News-7News ON YOUR SIDE at 6PM		2							2	\$1,500.00	\$3,000.00	Washington (WJLA)	Daypart EN 7 NEWS ON YOUR SIDE @ 6P(Agency) -LPNov-2021LS	8/31/22
32.0	Normal Line / SPOT	11/07/22-11/07/22	2	:30	4:59:30P- News-7News ON YOUR SIDE at 5PM		2							2	\$1,000.00	\$2,000.00	Washington (WJLA)	Daypart EN 7 NEWS ON YOUR SIDE @ 5P(Agency) -LPNov-2021LS	8/31/22
33.0	Normal Line / SPOT	11/07/22-11/07/22	2	:30	3:59:27P- News-7News ON YOUR SIDE at 4PM		2							2	\$700.00	\$1,400.00	Washington (WJLA)	Daypart EF 7 NEWS ON YOUR SIDE @ 4P(Agency) -LPNov-2021LS	8/31/22
34.0	Normal Line / SPOT	11/07/22-11/07/22	2	:30	2P- ABC-General Hospital		1							1	\$950.00	\$950.00	Washington (WJLA)	Daypart DT GENERAL HOSPITAL(Agency) -LPNov-2021LS	8/31/22
35.0	Normal Line / SPOT	11/07/22-11/07/22	2	:30	11:59:56A- News-7News ON YOUR SIDE at Noon		2							2	\$700.00	\$1,400.00	Washington (WJLA)	Daypart DT 7 NEWS ON YOUR SIDE @ NOON(Agency) -LPNov-2021LS	8/31/22
36.0	Normal Line / SPOT	11/07/22-11/08/22	2	:30	10A- News-Good Morning Washington at 10a		1	1						2	\$400.00	\$800.00	Washington (WJLA)	Daypart DT GOOD MORNING WASHINGTON(Agency) -4Q22 SELL (sell)	8/31/22

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38.0	Normal Line / SPOT	11/07/22-11/08/22	2	:30	6:58A- ABC-Good Morning America		2	2						4	\$1,200.00	\$4,800.00	Washington (WJLA)	Daypart EM GOOD MORNING AMERICA(Agency) -LPNov-2021LS	8/31/22
39.0	Normal Line / SPOT	11/07/22-11/08/22	2	:30	5:58:15A- News-7News ON YOUR SIDE at 6AM		1	2						3	\$650.00	\$1,950.00	Washington (WJLA)	Daypart EM 7 NEWS ON YOUR SIDE 6A(Agency) -LPNov-2021LS	8/31/22
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